



**FOR IMMEDIATE RELEASE**

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***Frankly Speaking About Colorectal Cancer***

**National Education Program Launches**

**MARCH LAUNCH COMMEMORATES NATIONAL COLORECTAL CANCER AWARENESS MONTH**

**Washington, DC** – Despite new innovations in screening, almost 150,000 Americans will be diagnosed with colorectal cancer this year. To help meet the growing needs for support, education, and hope of people with colorectal cancer and their caregivers, The Wellness Community, in partnership with the Colorectal Cancer Coalition (C3) has developed *Frankly Speaking About Colorectal Cancer*, a new, national patient education program.

The workshops and companion booklet provide information on:

- The most current colorectal treatments
- Symptom/side-effect management strategies
- The social and emotional challenges of the diagnosis
- Survivorship issues specific to people with colorectal cancer

The national program launch will be co-hosted by The Wellness Community-Delaware on March 15, 2007 in Wilmington, Delaware at Christiana Hospital. The day's activities include a medical presentation from Dr. Bruce J. Giantonio of Abramson Cancer Center of the University of Pennsylvania, a discussion about the social and emotion issues that people affected by colorectal cancer face lead by Jean Capser, LCSW, OSW-C of the Helen F. Graham Cancer Center, a colorectal cancer survivor panel and a free networking lunch. Launch participants will also receive the first free copies of the *Frankly Speaking About Colorectal Cancer* booklet. This exciting event is free and open to the public. To attend, please RSVP to **(302) 995-2850**.

This booklet and workshop series is the newest installment in The Wellness Community's *Frankly Speaking About* series which includes booklets and workshops that focus on advanced breast cancer, ovarian cancer, lung cancer, cancer treatments, and new discoveries to name a few. In addition to educational programs, The Wellness Community offers free online and face-to-face support groups and nutrition and exercise classes for those affected by cancer and their caregivers. To receive a free booklet or to learn more about TWC's programs, please call **(888) 793-WELL** or visit us online at **www.thewellnesscommunity.org**.

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**About The Wellness Community®**

Founded in 1982, The Wellness Community is an international non-profit organization dedicated to providing free support, education and hope to people with cancer and their loved ones.

Through participation in professionally-led support groups, educational workshops, nutrition and exercise programs, and stress-reduction classes, people affected by cancer learn vital skills that enable them to regain control, reduce isolation and restore hope regardless of the stage of their disease. The Wellness Community provides support, education and hope for people affected by cancer at over 100 locations worldwide including 24 U.S. based and 2 international centers with 73 satellite and off-site programs and online at [www.thewellnesscommunity.org](http://www.thewellnesscommunity.org).